

# SPECIAL EVENTS WASTE DIVERSION PILOT

RibFest 2018  
September 14 -16, 2018

Hosted by:  
Rotary Club of Strathcona Sunrise  
*"Service above self"*



# Statistics and Facts about Festivals & Community Events:

## Festivals and Events:

- Are beneficial to the economy;
- Unite people;
- Increase tourism;
- Attract new residents.

But at what or who's expense....?



The average festival goer generates between **0.02 - 4.4 KG** of waste each



**Comox Strathcona Waste Management**

# RANDOM ACTS OF GREEN™



only **8%** of waste reported by festivals is being diverted from landfill



building **SUSTAINABLE COMMUNITIES**



**23%** of respondents said that they would be willing to pay more to attend a festival that practices sustainability initiatives



## References:

“Sustainability in Canadian Festivals” Ryerson University, Ted Rogers, School of Management



# Ribfest waste stations





Organics

Residual  
Waste

Mixed  
Recycling

Garbage

27%

19%

18%

35%

65%

Of waste  
DIVERTED

From the Landfill



Comox Strathcona  
Waste Management



RETHINK REDUCE REUSE RECYCLE

# Working together we can:

- Divert and re-purpose more.

Ensure community events are:

- Sustainable;
- Responsible;
- Educational;
- Low impact on environment.

